

Executive Meeting Minutes for Highland Park PTA
11 - 3 - 22 @ 6:00PM (HPES Cafeteria)

Call to Order: 6:10PM

Attendance: Jessie Coffman, Elizabeth Chapman, Madison King, Jennifer Bryant, Michelle Horne, Steve Padgett, Loralie Agee, and Allison Sizemore

Motions: Motion to approve October 5th Executive Board meeting minutes by Allison, seconded by Jennifer.

New Business:

- School Update - Kelly Rooney via Madison King
 - Successful “Literacy Lunch” today. Kinds brought books to lunch to read.
 - First grade has been having farmers visit and keep a garden. LEAP Farmers Market visited and kids got \$10 to spend on vegetables. They are hoping for a Farm to Table experience at Ursula’s - coming up. (Mrs. Todd is taking the lead on this fun project.)
 - No more Therapeutic Day Treatment due to Medicaid funding issues. Have put in paperwork to hire our two counselors to be on RCPS/Highland staff. Waiting on approval.
 - Red Ribbon Week was fun and successful. 5th grade leadership team planned rainbow, career day, and pun/idiom/palindrome/costume / PJ day!
 - Current enrollment is 402 students.
 - Lots of field trips recently / coming up:
 - 3rd grade Plato went to Monticello today
 - 5th grade Plato & Stars went to VT yesterday
 - 5th grade went to Natural Bridge & Grand Caverns last week.
 - Kindergarten went to Pumpkin Patch at the end of October.
 - 4th grade is going to Amazement Square in Lynchburg next week
 - Late Buses - consistently having four out of 6 buses 30-60 minutes late to pick up kids each day. Mornings are late too.
 - The division is undergoing a boundary study for attendance zones & potentially making changes – not sure what recommendations will look like, but that is ongoing. Parents should tune in to school board meetings for more info.
- Membership - Kim
 - Great membership numbers – Highest membership in the City on Back to School Night.

- Treasurer - Jen Bryant
 - Everyone is finally on the bank account!

- Programs - Michelle
 - Blue Cow Night (October 18th) was successful. Made \$100+
 - Skate Night at Roanoke Valley – November 15th (PTA covers admission for everyone + skate rental for Highland students → \$150 for rink rental + \$3 for rentals — last year we had 161 skate rentals) *200 Tickets for HP students for skate rentals at entrance. Families cover their own concessions, laser tag, and play zone.
 - Panda Express Fundraiser Night - November 21st **Announce at Skate Night
 - Bobby’s Hot & Cheesy Fundraiser Night - December 6th
 - Ice Skating at Elmwood Park scheduled for January 18th
 - Grandin Theater Movie Night scheduled for April 19th

- Walkathon - Jessie (for Eleanor Kootsey)
 - Outstanding this year!!!
 - At last count, \$20,614.00 was raised + money kept trickling in!
 - Keep in mind for Readathon: Some trouble keeping track of HOW MANY donors each kid gets.

- Book Fair - Mrs. Agee / Jessie
 - Book Fair is going really well!
 - Has the PTA ever donated money to help kids that don’t have money for the Book Fair?
 - Mrs. Agee said that there are some neighborhood/family donations that help cover some needs, and she feels like they are well-covered since all students have an opportunity to win a book (paid for by the PTA) at the spring Readathon.

- 2nd Annual Membership Meeting will be at the Skate Night on November 15th

- Teacher Sunshine Cart was a big hit!
 - Principals got a list from every teacher of their favorite items – everyone’s wants or needs for their classroom + favorites were covered by donation & PTA.
 - Are we asking for too much from families? No! People can choose to contribute where they want.

- Parent Directory?
 - This is something that will live online. (Maybe password protected? Phone numbers and emails only?)
 - Crystal Spring collects information via Google Form and a paper form for families to opt in.
 - Jennifer offered to head this project if/when we decide to move forward.

- Elmwood on Ice
 - Scheduled for January 18th
 - Lori suggested that we NOT do hot chocolate like we did last year. She recommended bringing water and hot chocolate and handling it ourselves. (Starbucks hot water?) – Michelle is taking this on.

- "Other Business"
 - Follow up on volunteer needs from Sign-up Genius:
 - Ms. Compton (first grade) is in need of a PTA "room mom"
 - Mrs. Kenney (running club) needs volunteers to help with the Race on December 1st – snack table, cheer on runners, etc.
 - Chess Club may need some extra volunteers / supervisors.
 - Fill the Fridge - PTA will have volunteers fill the fridge once a month (CIA will also do this once a month)

Adjourned: 6:50pm

Submitted by: Elizabeth Chapman